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EL CID RESORTS EXTENDS CONTRACT FOR A DECADE

Northampton, UK – March 13, 2008 - El Cid Resorts, one of the most successful vacation ownership and hospitality brands in Latin American, has extended its contract with Generator Systems for a further 10 years.

Curtis Knipe, Director of Sales and Marketing at El Cid Resorts, is delighted with the results since the Generator system was installed in 2002. As he witnessed the signing of the extended contract he commented "We have seen significant improvements and the best part is the sales staff love it. The return on investment has been fantastic and I can seriously recommend the Generator sales system to everyone in the industry. It provides a more transparent presentation, has eliminated the confusion that purchasers encounter and significantly reduced recission rates".

Shaking hands with Carlos Berdegue Sacristan, President and CEO of El Cid Resorts, Generator's Founding Partner Pete Jones acknowledged " It's great news that that we are extending our excellent relationship with El Cid. As a very progressive and successful company, we find great value in working alongside them in the region and look forward to continuing and improving our successes in the coming years".

For more information on Generator Systems, please contact:
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Generator Systems Ltd, with its European Head Office in the UK, is the global leader in integrating technology into the sales process within the leisure real estate marketplace. Working with sales teams in the timeshare, fractional, condo and whole ownership sales sectors, Generator has multi-award winning installations in over 70 sales decks, working with over 1,000 sales people across 6 continents and translated in 11 languages.